# Municipal Benchmarking Study **KELOWNA**

## OVERALL RANKING

This is the first year that Kelowna has been featured in the Municipal Benchmarking Report, coming in at spot #8. Reported timelines for 2022 data are based on the 2022 BC Municipal Benchmarking Study.

Rank	Municipality	Planning features (1-Best)	Approvals timelines (1=Best)	Government charges Low-Rise (1=Lowest)	Government charges High-Rise (1=Lowest)
1	Edmonton	6	4	8	9
2	Halifax	1	13	6	2
3	London	5	7	9	15
4	Regina	14	3	5	8
5	Calgary	7	6	13	10
6	Moncton	18	2	1	1
7	Charlottetown	22	5	2	3
8	Kelowna	15	8	11	5
9	Kamloops	21	10	7	6
10	Surrey	11	9	14	13
11	Saskatoon	16	1	18	7
12	St. John's	20	12	3	4
13	Ottawa	8	17	10	16
14	Winnipeg	23	14	4	11
15	Oakville	4	15	21	21
16	Burnaby	17	18	16	14
17	Vancouver	12	11	17	12
18	Brampton	9	16	20	20
19	Hamilton	10	23	12	17
20	Pickering	13	19	19	18
21	Toronto	3	22	23	23
22	Markham	2	20	22	22
23	Bradford West Gwillimbury	19	21	15	19



This study compares
23 Canadian
municipalities,
examining how their
processes, approvals
timelines, and
government charges
and fees contribute
to housing
affordability and
supply issues in
major housing
markets across
Canada.

Whether at the top or the bottom of the list, each city can learn from best practices of others and continue to improve.





### **RANKINGS**

The ranking reads as a report card to show which municipal governments are currently leading in which of the three pillars of the study (planning features, approvals timelines, and government charges), and provides an overall ranking. This ranking does not assess anything beyond what was analyzed and is not reflective necessarily of the engagement and cooperation between industry and local governments.

#### PLANNING FEATURES

Each municipality is scored on whether they have features that can support an efficient planning approvals system, and increase transparency for developers, the public, or other interested parties. This edition of the study makes some modifications to the review of features from the previous study. After an internal review and feedback of the scoring process from the previous study, the number of themes that include features within them has been reduced from five (5) to three (3). The total number of features being reviewed has been reduced from 16 to 13.



Theme	Feature	Score
APPLICATION PREPARATION	<ul><li>(1) Application Support Materials</li><li>(2) Zoning By-law in Interactive Map</li><li>(3) Zoning By-law in Machine Readable Format</li><li>(4) Staff Contact Information</li></ul>	63%
APPLICATION SUBMISSION	(-)	
APPLICATION TRACKING	<ul><li>(1) Active Application Information Website</li><li>(2) Status Indicator for Applications</li><li>(3) Historical Planning Data Availability</li><li>(4) Interactive Map of Planning Applications</li><li>(5) Availability of Application Submission Documents</li></ul>	70%

#### **MUNICIPAL CHARGES**

The report provides a high-level overview of a blended rate of government charges levied by municipal governments and attempts to quantify the costs these charges and fees generate for developers, home builders, and ultimately, home buyers.







#### **APPROVALS TIMELINES**

We estimate typical approval timelines for development applications – from complete application to planning approval. The nature of the 'planning approval' can take many forms.

Delays in approvals impact housing affordability. Months of delays can add tens of thousands of dollars to the cost of a home.

#### INDIRECT COSTS DUE TO DELAYS

There are indirect costs that accumulate on a development as its application goes through the application process including: property taxes, financing costs, and cost escalation of construction materials and labour due to inflation.

#### **LOW-RISE**



**HIGH-RISE** 



\$4,299 / UNIT / MONTH

\$3,215 / UNIT / MONTH

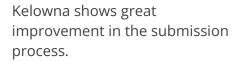
### SUCCESSES AND CHALLENGES

Kelowna has several elements working well, and a few others requiring improvement.

#### **WORKING WELL**



# SIGNIFICANT IMPROVEMENT IN APPLICATION SUBMISSION PROCESS





#### **NEEDS IMPROVEMENT**

#### **FIRST YEAR IN STUDY**

This is the first year that Kelowna has been included in the benchmarking study and comparisons could not be made to previous editions.

# RANKS IN THE TOP THIRD FOR OVERALL SCORE



Kelowna has done well to enter its first year of the study in the #8 spot. With inclusion in the report going forward, it can see the areas that need improvement, increasing the ranking even higher.



# INDIRECT COSTS ON HIGH-RISE DEVELOPMENTS STILL HIGH

Kelowna is near the bottom on the indirect costs/sq. foot, per month. The combined indirect costs accumulate on a development as its application goes through the application process.

#### ABOUT THE CHBA MUNICIPAL BENCHMARKING STUDY

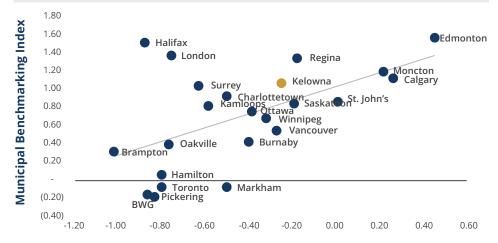
www.chba.ca/municipal-benchmarking

The Municipal Benchmarking Study was commissioned by the Canadian Home Builders' Association (CHBA) and delivered by Altus Group. The study assessed municipalities on features, approvals and government charges, drawing out best practices. All cities can learn from each others' experiences, continually improving policies and operations to increase housing supply and affordability.

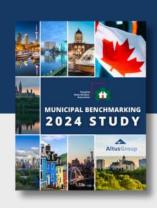
The 2024 edition of the study provides further detail on how a municipality's performance on approval timelines, municipal fees, and planning features influence housing outcomes, including affordability and availability of housing for young families, and the total cost implications of these municipal processes and policies. There was also greater direct participation from most municipalities to help support the research.

This edition also includes two additional areas of scoring: indirect costs of the residential development application process, and a housing outcome measure. The chart below shows that in general, **municipalities that score low on the municipal benchmarking index have worse housing outcomes**. Higher Municipal Benchmark Index scores are positively related to a blended measure of improved housing affordability, lower suppressed household formation rates, a balanced vacancy rate, and net positive municipal migration. Poor Benchmark scores create a high likelihood that a municipality experiences relatively poor housing outcomes—the opposite of the four blended measures. Outlier cities like Halifax and London illustrate how housing policy changes for new supply need time before measurable housing outcomes improve.

#### **Housing Outcomes Index VS. Municipal Benchmarking Index, 2024**



**Housing Outcome Index** 



"This study is intended to facilitate conversations among all levels of government, especially municipal governments, on how land-use planning-related factors can be improved to encourage more housing supply, and help *improve* affordability for Canadians across the country. Municipalities often face similar challenges, and learning from each other can help improve housing outcomes for all."



-Kevin Lee CEO, CHBA

#### **NOTES**

The research started with data from June 2022 onwards (to avoid overlap with the previous study). The study does not include any potential impacts on housing as a result of the changes a municipality may have made as a result of receiving money from the federal Housing Accelerator Fund.

The results are independent of the quality of the relationship between the municipal government and the residential construction industry.