



Canadian
Home Builders'
Association

Association canadienne
des constructeurs
d'habitations

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A message from Matt McCurrach, CHBA National President

We all have different reasons for joining the Association, but our issues across the country are similar. As a business owner, you might be grappling with zoning requirements, interest rates, building code changes, labour shortages, or dozens of other challenges. As individual companies, we don't have enough time or resources to address them all, and that's where our Association steps in to be our voice.

At all three levels, our Association is advocating for us with more clout than any one firm could do on its own. Our local and provincial Associations bring our issues to city hall and the provincial government, and CHBA is our voice federally for those Canada-wide systemic challenges. The last few years' federal budgets were focused on housing affordability and supply – a direct result of our Association working for us all the time.

There is a lot of other work that happens more quietly throughout the year that you might not be aware of, with the Association working tirelessly on our behalf. Staff put in hundreds of hours each year evaluating proposed building code change changes and getting our input on them, advocating for more support on the labour shortage, pushing for retrofit incentives so that homeowners get on board to hire renovators who can help reduce their emissions or adapt their home for aging in place, and advocating for more changes to mortgage and financing rules so homeowners can access mortgages so we can build more homes. Those are just a few examples of the work that happens on your behalf each day at all levels of the Association.

On top of the huge benefit of advocacy with government, when you take full advantage of your membership there are many other advantages:

- **Credibility** through membership brand recognition, awards programs, etc.
- **Competitiveness** thanks to webinars and other learning opportunities that keep you current.
- **Information** about what you need to know for your business today.
- **Connections** when you attend events and meetings, allowing for peer-to-peer information sharing and problem solving, and building your business network.
- **Influence** when you participate on Committees and Councils or provide feedback.
- **Savings** when you take advantage of CHBA's affinity program, IBS discounts, and more.

No matter why you initially joined CHBA, there are even more reasons to continue being a member. Our industry is stronger together, and our unified local, provincial, and national Association gives us our voice. You're part of that – thank you for your ongoing membership.

Sincerely,

A handwritten signature in black ink, appearing to read 'Matt McCurrach'.

Matt McCurrach, CHBA National President