

CHBA (& NZC) Core Customer:

CHBA Members.

CHBA Mission Statement:

CHBA's mission is to support our members to succeed and prosper in their ability to meet the aspirations of Canadians for housing affordability, quality, and choice.

- **AFFORDABILITY:** so that working Canadians and families can reasonably achieve homeownership and invest in their own futures and that of their communities.
- **QUALITY:** so that Canadians continue to be among the best-housed people in the world.
- **CHOICE:** so that Canadians of all ages and life stages can choose the type of home and location best suited to their needs.

CHBA Guiding Principles:

- We are the voice of the residential construction industry, and hence have an inherent responsibility to fulfill all roles related thereto.
- All Canadians have the right to appropriate housing.
- All Canadians have the right to a reasonable opportunity to own a home.
- Government has a legitimate role in housing in collaboration with the private sector.
- Our members and all three levels of the Association recognize that we are stronger together, and that we can best meet the needs of our businesses and our customers through collaboration and integration across the local, provincial, and national levels.

Core Purpose of the NZC:

To be **THE** resource for Net Zero Homes.

Core Values of the NZC:

- **LEADERSHIP.** We are committed to provide deep thought, critical analysis, and clear leadership to the industry.
- **COLLABORATION.** We will operate in a culture of collaboration. With humility and through transparency we will share both our successes and challenges so that others can progress faster.
- **INNOVATION.** Looking to the future, we are innovative through continuously striving for excellence, being adaptable, and being curious and creative.
- **RESPECT.** We respect the environment. We respect the people that we work with and believe that a diversity of perspectives supports achieving stronger results.

Mandate of the NZC:

In alignment with the CHBA Strategic Priority to advance innovation, the mandate of this self-funding ad-hoc Council, is to deliver services that will support members' voluntary adoption of Net Zero Housing. The NZC will:

- gather intelligence on member and consumer needs to inform priorities and influence strategic advancements,
- build awareness and knowledge through the consolidation and sharing of information utilizing a variety of channels and forums, and
- implement activities to identify barriers, find solutions, transfer knowledge, inform policy, accelerate action, and increase efficiencies.

Key Capabilities the NZC is known for:

- Strength in leadership and credibility.
- A simple label that signifies high-performance, comfort, health, and durability, using market leading solutions.
- Strategic marketing (incl. promoting successes!).
- Education and events that support technology and knowledge transfer and facilitates Net Zero networking.
- Insightful data and analysis to support decision making by industry, codes, and stakeholders.
- Identifying and accelerating innovations to enable change and avoid unintended consequences (e.g., via LEEP and conducting applied RD&D).



NZC Key Priorities:

1. **A Labelling Program** to distinguish and recognize Net Zero and Net Zero Ready Homes (detached, attached, and MURBs), Renovations, and Neighbourhoods, and the participating builders/renovators - focused on both energy efficiency and emissions reductions. To support industry adoption of this voluntary program, the following efforts will be delivered:
 - **Technical & Administrative Requirements** that support market preparedness for the implementation and compliance of the highest feasible tiered energy codes, and for operational and embodied emissions planned for the 2025 and 2030 codes.
 - **Marketing & Communications initiatives** to strengthen the Net Zero Home Labelling Program brand, build awareness and understanding of the value of CHBA Net Zero Homes, and stimulate market demand.
 - **Educational initiatives** to bridge the knowledge gap, support cost-optimization, and accelerate the industry's capacity to capitalize on Net Zero, such as training (which utilize the CHBA manuals), webinars, and the Net Zero Leadership Summit.
 - **Financing solutions** using program information/data to inform the development of innovative and effective financing mechanisms by key industry players to address the initial cost, helping accelerate voluntary adoption of Net Zero/Ready Homes.
2. **Applied Research, Development, and Demonstration (RD&D) initiatives** (including LEEP field trials) working with industry leaders to identify and prioritize barriers and seek innovative solutions for cost-effective Net Zero levels of performance focused on both energy efficiency and emissions reductions for all housing forms, including multi-family and renovations, and for neighbourhoods. Initiatives support energy efficient construction by enabling builders and renovators to reduce their time and risk identifying, exploring, and adopting innovations in the residential construction industry. Efforts contribute to and leverage CHBA RD&D work in Climate Change Mitigation, Adaptation and Resilience guidelines and standards.

NZC 3HAG: 3 Year Highly Achievable Goal (to end of 2026):

Expand the labelling program to include an option for operational and embodied emissions reductions.

- Develop a Net Zero Operational Emissions option by 2025.
- Develop a Net Zero Embodied Emissions option by 2028.

RENOS: A Net Zero Reno Roadmap including ROPs (Renovator Option Packages).

NZC BHAG: 10 Year Big Hairy Audacious Goal (to end of 2033):

Qualified Net Zero Builders can build Net Zero/Ready for zero additional total cost of ownership compared to a Tier 1 2023 home.

RENOS: A network of Qualified Net Zero Renovators that are renovating homes to Net Zero/Ready levels of performance across the country.