

CHBA NATIONAL HARD AT WORK FOR RENOVATORS

Canadian
Home Builders'
Association



A strong voice helping ~2,000 renovator and trade contractor member companies succeed and prosper.

YOUR VOICE

- on Parliament Hill
- to other national organizations
- to national media
- to consumers across the country,
- building your brand and augmenting messaging from our local and provincial HBAs



CHBA Day on the Hill - Big presence for members

CHBA FEDERAL, NATIONAL, AND INTERNATIONAL PRESENCE

Building brand recognition and advancing the industry's needs with government, CHBA is active with **politicians, government officials, national media, national and international organizations.**

Representing member interests through:

- Federal Pre-Budget Consultations, leading to significant policy and program wins
- Strong presence in election campaigns, resulting in extensive take-up of CHBA recommendations in party platforms
- Regular engagement with key Federal departments/agencies: Finance, CMHC, Natural Resources Canada, HRSDC & more
- Regular input into government consultations
- Membership on Codes & Standards bodies
- Regular appearances at House of Commons and Senate Committees
- Annual CHBA Days on the Hill, with over 70 meetings with MPs
- Regular appearances in national media: CBC, BNN, Globe and Mail, Financial Post, Global, CTV, and more
- Regular engagement with other national organizations and associations
- Regular engagement with Canada's Financial Institutions
- Regular engagement with the Bank of Canada on interest rates and economic activity

Actions & Wins

Active engagement in **National Building Code** commission, committees, working groups that will soon effect renovations.

Tax changes on private corporations – complete walk back by feds on small business taxes that impacted renovators.

Canada Job Grant launched– up to **\$10k/employee for training in renovation careers.**

Greener Home Initiative with up to \$40K in interest-free loans grants for energy retrofits.

Changes to the immigration system to target skilled trades needed for renovation.

BuildForce Labour Market Information to support advocacy – 22% of workers retiring over next decade causing labour shortages.

Over **\$600M saved** nationally fighting **drywall tariff.**



“Every day, CHBA is hard a work keeping your needs and concerns top-of-mind with the federal government, industry stakeholders, and the media, so you can focus on your business’s growth and success.”

- Kevin Lee,
CEO



THE CANADIAN RENOVATORS' COUNCIL

Addresses the professional interests of renovator members and issues impacting their businesses:

- Monitoring government policies from taxation and regulations
- Combatting the underground economy
- Addressing building codes and standards
- Professional development and recognition for renovators

Executive Officer/HBA operations:

- Support for your EO (and other HBA staff) as part of a coast-to-coast team

“I’ve experienced first hand how the Association helps members achieve long-term success for their business. Getting the most out of your membership means getting involved, whether that be to gain insights for your business, inform government policy, or build your network ”

- Matt McCurrach,
President



Renovator Support



RenoMark is a consumer-facing program giving CHBA renovators a marketing edge.



For Canadian professionals who want to learn more about the **aging in place renovation market**.



Net Zero Renovator Training prepares renovators for voluntarily retrofitting homes to Net Zero or Net Zero Ready through **CHBA's Net Zero Home Labelling Program for Renovations**.



CHBA's Get It In Writing! campaign fights the underground economy.



Renovators use **LEEP** to reduce their time and risk in finding and trying innovations that can help them build/renovate homes to higher levels of performance – better, faster, and more affordably.



CHBA Renovator Review

Bi-monthly newsletter for renovator and trade contractor members.



CHBA Renovator's Manual

The definitive guide for home renovation in Canada (with member discounts).



CHBA Housing Market Index provides a leading economic/ housing indicator to inform government advocacy/policy on the greater residential construction industry.



CHBA Municipal Benchmarking Study to address permitting and process challenges at the municipal level.



CHBA's Economic Performance Review illustrates economic impact of residential renovation & repair, including factsheets for local & provincial advocacy.



Annual Home Buyer Preference Survey to inform you about consumer trends that you can use for your business.



Promoting careers in residential renovation.

Member-Only Perks

EXCLUSIVE INFORMATION TO GIVE YOUR BUSINESS AN EDGE



Website content, eCommunications, industry alerts, webinars and more.

sign up: communications@chba.ca

EDUCATIONAL WEBINARS

CHBA offers member-only webinars with on-demand replay on timely topics to inform your business.



NATIONAL AWARDS FOR HOUSING EXCELLENCE *12 RENOVATION CATEGORIES*



National recognition for your marketing advantage.

DISCOUNT TO IBS (VEGAS/ORLANDO) PLUS CANADIAN RECEPTION



Over 1M sq. ft. of exhibitors and great education.



ADVANTAGES

- YOUR MEMBERSHIP WORKING FOR YOU -

MEMBER SAVINGS

NATIONAL ADVANTAGES PROGRAM



www.chba.ca/member-deals

